

STEFANO ROSA ROSSO

SRR Executive Advisory

Strategy Demands Execution. Transformation Demands Integrity.

TRANSFORMATION ARCHITECTURE | EXECUTION GOVERNANCE



Strategy alone never transforms an organisation.

Transformation happens when Board ambition becomes clear decisions, stakeholder commitments, economic discipline and repeated execution.

THE S.T.E.P. EXECUTION ARCHITECTURE™

01

STRATEGY

Strategic Coherence

Board objectives translated into non-negotiable execution metrics, including what the organisation will not do.

02

TRUST

Trust & Stakeholder Governance

Explicit roles, responsibilities and commitments across the Board, C-Suite and operating teams.

03

ECONOMICS

Economic Discipline & Strategic Sourcing

Vendor and technology spend rationalised to release capital and self-fund transformation.

04

PERFORMANCE

Performance & Capability Endurance

Internal capability retained and delivery tracked continuously through accountable KPIs.

The S.T.E.P. Execution Architecture™ by Stefano Rosa Rosso

Scale matters. Execution discipline determines what value remains.

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|----|--------------|---|
| 01 | 30+ | YEARS OF INTERNATIONAL EXPERIENCE |
| 02 | c. €500M | ANNUAL TECHNOLOGY SPEND MANAGED |
| 03 | €200M → €80M | EXTERNAL CONSULTING SPEND WITHIN THREE MONTHS, CONTINUITY PROTECTED |
| 04 | c. 20% | STRUCTURAL SAVINGS ACROSS TECHNOLOGY CATEGORIES |
| 05 | 200 / 1,000+ | PARTNERS / SALESPEOPLE |

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The mandate is not complete when the plan is approved. It is complete when decision rights, economics, accountability and delivery metrics keep performance moving.

A confidential conversation

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